

# IBM BUSINESS AUTOMATION WORKFLOW (BAW)

### "Workflow" Automation



### **ABOUT BAW**

IBM Business Automation Workflow (BAW) brings together information, processes, and users, enabling you to automate digital workflows on-premises and in the cloud. Utilize BAW to create workflows that boost productivity, enhance team collaboration, and provide valuable insights for resolving cases and achieving improved business outcomes.

### **TESTIMONIALS**

66 By having a global standard process, with standard reports, we're literally reducing decisions and reports for the whole company by thousands... This all adds up to saved dollars. It is a huge savings

- Fortune 20 Warehouse Retailer Director of Non-food Quality Assurance



[The] Best system that our IT department has built in
15 years

- Fortune 100 Warehouse Retailer Assistant General Manager



#### **ADVANTAGES OF IBM BAW**

#### **PROCESS EFFICIENCY**

IBM Business Automation Workflow enables organizations to automate and optimize their business processes, leading to increased efficiency.

### **2** FLEXIBILITY AND ADAPTABILITY

One of the strengths of IBM Business Automation Workflow is its flexibility in handling various types of processes and

### **UNIQUE FEATURES**

#### **PROCESS ORCHESTRATION**

• IBM BAW enables the orchestration and coordination of complex business processes involving multiple systems, applications, and stakeholders. It provides a visual modeling environment that allows users to design, execute, and monitor end-to-end processes, ensuring smooth workflow and efficient collaboration.

#### DECISION MANAGEMENT

• BAW incorporates decision management capabilities, allowing organizations to automate and optimize business decisions. It enables creating and managing decision rules and logic, making implementing dynamic decision-making within processes easier.

### CASE MANAGEMENT

• BAW includes robust case management features that facilitate the handling of unstructured and ad-hoc work. It allows organizations to manage cases, track their progress, and adapt workflows dynamically based on case-specific requirements.

#### CONTENT MANAGEMENT

• The platform integrates with IBM FileNet Content Manager, providing advanced content management capabilities. It enables the capture, storage, retrieval, and secure sharing of documents and content within business processes, improving document-centric processes and ensuring compliance.

#### **INTEGRATION WITH OTHER IBM PRODUCTS**

 IBM BAW integrates with other IBM products and technologies, such as IBM Robotic Process Automation (RPA), IBM Operational Decision Manager (ODM), and IBM Watson services. This integration enhances the automation and intelligence capabilities of the platform, enabling organizations to leverage a comprehensive suite of tools for end-to-end business automation.

## WHY SALIENT?

Partnering with Salient Process offers compelling advantages for your company. As a leading expert in Workflow Automation, we have a proven track record of creating exceptional solutions, including the IBM BAW/BPM UI. Our specialized migration services ensure a seamless transition from IBM BPM to IBM BAW, leveraging our extensive experience in workflow and process automation. Choose Salient Process as your trusted partner in Workflow Automation, and together, we will unlock the full potential of your business.

adapting to changing business requirements.

#### **INTEGRATION CAPABILITIES**

IBM Business Automation Workflow integrates seamlessly with other enterprise systems, such as customer relationship management (CRM), enterprise resource planning (ERP), and document management systems.

#### To Learn More about IBM BAW, Watch this Video



You can scan here to book a consultation with Salient's Automation Advisors today.

