Grid® Report for Process Mining Summer 2023



Process Mining Software

Contenders		Leaders
Niche		High Performers

G2 Grid[®] Scoring

Satisfaction

(Process Mining Software continues on next page)

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Process Mining Software (continued)

Process Mining Software Definition

Process mining software monitors event logs to recognize how a company's employees perform business and IT processes. Process mining solutions provide visibility into current processes and the vulnerabilities or gaps within those processes. From there, it enables users to create data-driven improvements based on how these processes are conducted. These tools deliver conformance checking to ensure processes are carried out properly and alert users where steps are being missed or skipped down to the exact employee. With the assistance of machine learning, some process mining software may provide proactive, actionable insights to assist in data-driven decision making and process improvement.

Process mining solutions can help operations professionals recognize how business processes are carried out in practice and not just in theory. By better understanding how employees or IT systems are performing, IT project managers and operations teams can develop and automate necessary workflows. If a company is using business process management software, process mining can provide insight into the performance of prebuilt workflows. In addition, users can discover areas where they may be able to automate such processes with the help of robotic process automation software. In this category, some of the solutions are focused solely on process mining, whereas others have process mining as a component of their broader platform offerings.

Many process mining tools can integrate with various software, such as ERP systems, CRM software, and supply chain suites, among many others and are built to fit into a company's existing IT architecture.

To qualify for inclusion in the Process Mining category, a product must:

- Track event logs to discover actual business processes
- > Perform conformance checks to identify inconsistencies or abnormalities in business processes
- > Provide organizational insights into which employees are deviating from the norm
- Integrate with existing business software and IT infrastructure

Process Mining Grid® Scoring Description

Products shown on the Grid[®] for Process Mining have received a minimum of 10 reviews/ratings in data gathered by May 23, 2023. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact) and placed into four categories on the Grid[®]:

- Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores. Leaders include: IBM Process Mining, UiPath: Robotics Process Automation (RPA), Celonis, Automation Anywhere – RPA | Robotic Process Automation, and Appian
- High Performing products have high customer Satisfaction scores and low Market Presence compared to the rest of the category. High Performers include: InVerbis Analytics, and QPR ProcessAnalyzer
- Contender products have relatively low customer Satisfaction scores and high Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Contenders include: UiPath Process Mining, ARIS Process Mining, Pega Platform, and Kofax Insight
- Niche products have relatively low Satisfaction scores and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Niche products include: Nintex Process Manager (formerly Promapp), mysmartautomation, Enterprise Explorer, and Apromore



Grid® Scores for Process Mining Software

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid[®]. To learn more about each of the products, please see the profile section.

Leaders

	# of Reviews	Satisfaction	Market Presence	G2 Score
IBM Process Mining	215	90	97	93
UiPath: Robotics Process Automation (RPA)	188	92	86	89
Celonis	188	66	85	75
Automation Anywhere - RPA Robotic Process Automation	28	56	53	54
Appian	16	51	54	52
High Performers				
InVerbis Analytics	21	61	34	47
QPR ProcessAnalyzer	12	58	25	42
Contenders				
UiPath Process Mining	60	45	59	52
ARIS Process Mining	12	46	56	51
Pega Platform	15	37	59	48
Kofax Insight	10	35	55	45
Niche				
Nintex Process Manager (formerly Promapp)	122	47	46	46
mysmartautomation	18	49	5	27
Enterprise Explorer	10	37	15	26
Apromore	11	1	20	11

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.



Grid® Methodology

Grid® Rating Methodology

The Grid[®] represents the democratic voice of real software users, rather than the subjective opinion of one analyst. G2 rates products from the Process Mining category algorithmically based on data sourced from product reviews shared by G2 users and data aggregated from online sources and social networks.

Technology buyers can use the Grid® to help them quickly select the best products for their businesses and to find peers with similar experiences. For sellers, media, investors, and analysts, the Grid® provides benchmarks for product comparison and market trend analysis.

Grid® Scoring Methodology

G2 rates products and sellers based on reviews gathered from our user community, as well as data aggregated from online sources and social networks. We apply a unique algorithm (v3.0) to this data to calculate the Satisfaction and Market Presence scores in real time. The Grid® Report for Process Mining | Summer 2023 is based on scores calculated using the G2 algorithm v3.0 from reviews collected through May 23, 2023. To view the Process Mining Grid® with the most recent data, please visit the Process Mining page. For more details on Grid® Scoring, please view the G2 Scoring Methodology here.

Grid® Categorization Methodology

Making G2 research relevant and easy for people to use as they evaluate and select business software products is one of our most important goals. In support of that goal, organizing products and software companies in a well-defined structure that makes capturing, evaluating, and displaying reviews and other research in an orderly manner is a critical part of the research process.

To manage the process of categorizing the software products and the related reviews in the G2 community, G2 follows a publicly available categorization methodology. All products appearing on the Grid[®] have passed through G2's categorization methodology and meet G2's category standards.

Many terms that appear regularly across G2 and are used to aid in product categorization warrant a definition to facilitate buyer understanding. These terms may be included within reviews from the G2 community or in executive summaries for products included on the Grid[®]. A list of standard definitions is available to G2 users to eliminate confusion and ease the buying process.

(Grid® Methodology continues on next page)

** Net Promoter, Net Promoter System, Net Promoter Score, NPS and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.

Grid® Methodology (continued)

Rating Changes and Dynamics

The ratings in this report are based on a snapshot of the user reviews and social data collected by G2 up through May 23, 2023. The ratings may change as the products are further developed, the sellers grow, and as additional opinions are shared by users. G2 updates the ratings on its website in real time as additional data is received, and this report will be updated as significant data is received. By improving their products and support and/or by having more satisfied customer voices heard, Contenders may become Leaders and Niche sellers may become High Performers.

Trust

Keeping our ratings unbiased is our top priority. We require the use of a LinkedIn account or verified business email address to validate a G2 user's identity and employer. We also validate users by partnering with sellers and organizations to securely authenticate users through select platforms. We do not allow users to review their current or former employers' products, or those of their employers' competitors. Additionally, all reviews are manually checked by our team after our algorithm filters out reviews that don't meet our submission requirements. All reviews must pass our moderation process before they are published.

Our G2 staff does not add any subjective input to the ratings, which are determined algorithmically based on data aggregated from publicly available online sources and social networks. Sellers cannot influence their ratings by spending time or money with us. Only the opinion of real users and data from public sources factor into the ratings.

G2 may occasionally offer incentives for honest reviews to help us gather a full and accurate data set. These incentives are offered as thank-yous for approved reviews. Incentives are never conditioned upon the substance of the review, positive or negative. Each such incentivized review is disclosed with an "Incentivized Review" banner.

Grid® Inclusion Criteria

All products in a G2 category that have at least 10 reviews from real users of the product are included on the Grid[®]. Inviting other users, such as colleagues and peers, to join G2 and share authentic product reviews will accelerate this process.

If a product is not yet listed on G2 and it fits the market definition above, then users are encouraged to suggest its addition to our Process Mining category.

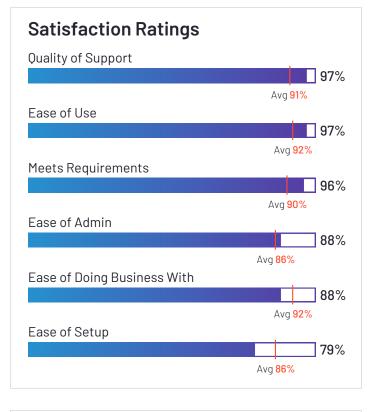
Product Profiles

Product profiles and detailed charts are included for products with 10 or more reviews.

IBM Process Mining



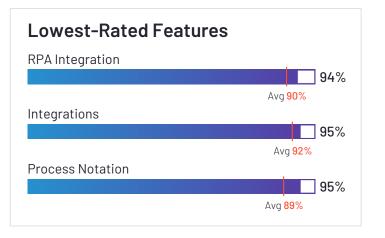
IBM Process Mining has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. IBM Process Mining has the largest Market Presence among products in Process Mining. 97% of users rated it 4 or 5 stars, 98% of users believe it is headed in the right direction, and users said they would be likely to recommend IBM Process Mining at a rate of 93%.



Top Industries Represented











HQ Location Armonk, NY

ation , NY

Year Founded

Employees (Listed On Linkedin) 301,650



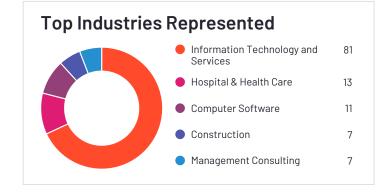
Company Website www.ibm.com

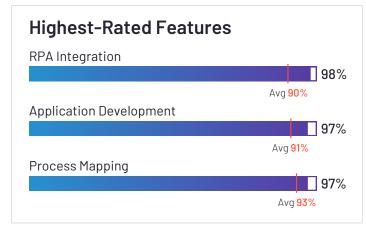
UiPath: Robotics Process Automation (RPA)

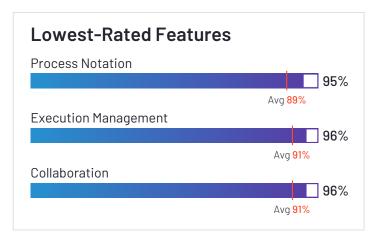


UiPath: Robotics Process Automation (RPA) has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. UiPath: Robotics Process Automation (RPA) received the highest Satisfaction score among products in Process Mining. 99% of users rated it 4 or 5 stars, 99% of users believe it is headed in the right direction, and users said they would be likely to recommend UiPath: Robotics Process Automation (RPA) at a rate of 96%. UiPath: Robotics Process Automation (RPA) is also in the SAP Store, Robotic Process Automation (RPA), Low-Code Development Platforms, and Automation Testing categories.

Satisfaction Ratings Quality of Support 96% Avg 91% Ease of Use 97% Avg 92% Meets Requirements 98% Avg 90% Ease of Admin 89% Avg 86% Ease of Doing Business With 91% Avg 92% Ease of Setup 91% Avg 86%











HQ N

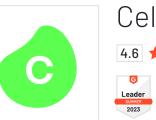
HQ Location New York Year Founded 2005

Employees (Listed On Linkedin)

4,396

1	

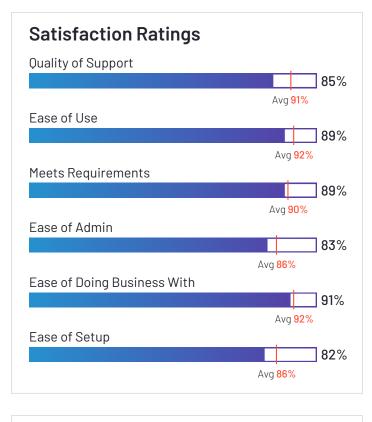
Company Website www.uipath.com



Celonis

4.6 (225)

Celonis has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 97% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend Celonis at a rate of 91%. Celonis is also in the ServiceNow Store Apps, Sales Analytics, AP Automation, Accounts Receivable, Financial Analysis, and SAP Store categories.



Top Industries Represented Information Technology and Services Oil & Energy Pharmaceuticals Electrical/ Electronic Manufacturing

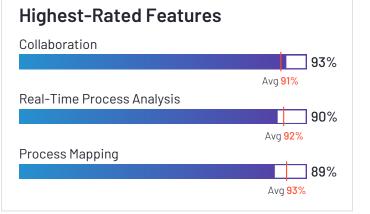
Automotive 10

21

17

16

11



Lowest-Rated Features RPA Integration Avg 90% Application Development Process Notation 88% Avg 91% 88% Avg 89%





HQ Location New York Year Founded 2011 Employees (Listed On Linkedin) 2,936

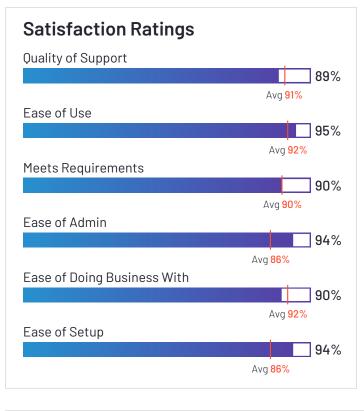
Company Website celonis.com



Automation Anywhere - RPA | Robotic Process Automation



AUTOMATION ANYWHERE 4.5 ★★★★☆ (5,352) Automation Anywhere - RPA | Robotic Process Automation has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 96% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Automation Anywhere - RPA | Robotic Process Automation at a rate of 92%. Automation Anywhere - RPA | Robotic Process Automation is also in the SAP Store, Robotic Process Automation (RPA), Call Center Infrastructure (CCI), and Business Process Management categories.



Top Industries Represented



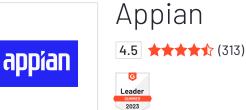
2		
Ownership	HQ Location	Year Founded
Automation Anywhere	San Jose, CA	2003



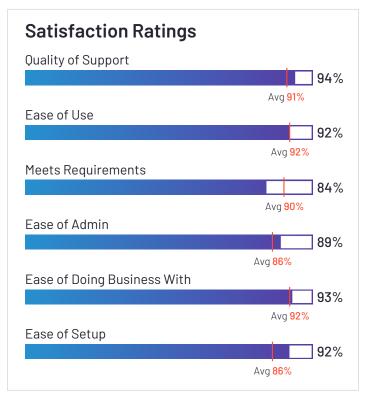




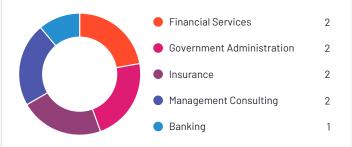
Company Website automationanywhere.com



Appian has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 94% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Appian at a rate of 87%. Appian is also in the Digital Process Automation (DPA), Robotic Process Automation (RPA), Low-Code Development Platforms, Business Process Management, and Genesys AppFoundry Marketplace categories.



Top Industries Represented



2.		Ē		
Ownership Appian	HQ Location McLean, Virginia	Year Founded 1999	Employees (Listed On Linkedin) 2,189	Company Website www.appian.com

InVerbis Analytics



N/

InVerbis Analytics has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend InVerbis Analytics at a rate of 95%.

Satisfaction Ratings Quality of Support 100% Avg <mark>91%</mark> Ease of Use 95% Avg 92% **Meets Requirements** 91% Avg 90% Ease of Admin 93% Avg 86% Ease of Doing Business With 98% Avg 92% Ease of Setup 95% Avg 86%

Top Industries Represented







Santiago de Compostela, La Coruna



Employees (Listed On Linkedin) 16



Company Website web.inverbisanalytics.com

QPR ProcessAnalyzer

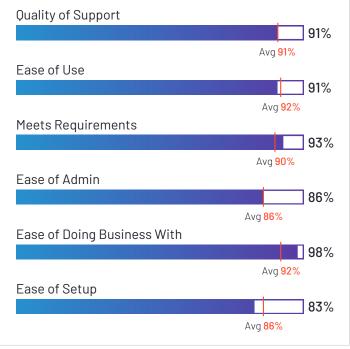


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2023

QPR ProcessAnalyzer has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend QPR ProcessAnalyzer at a rate of 91%.

Satisfaction Ratings



Top Industries Represented

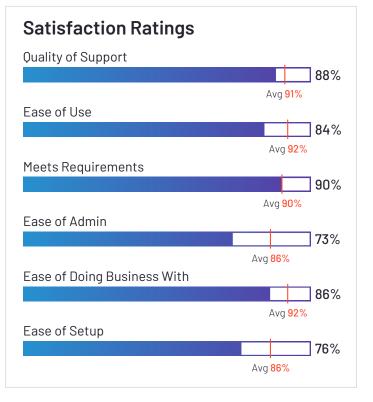




UiPath Process Mining

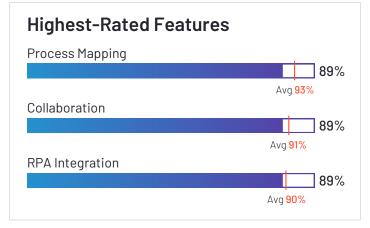
4.5 ********(70)

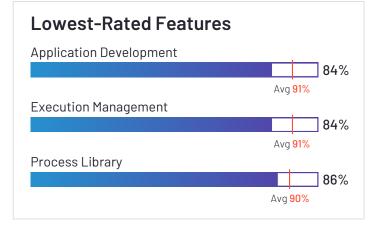
UiPath Process Mining has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 93% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend UiPath Process Mining at a rate of 91%.



Top Industries Represented







Ownership UiPath



HQ Locatio New York

Year Founded 2005

Employees (Listed On Linkedin) 4,396

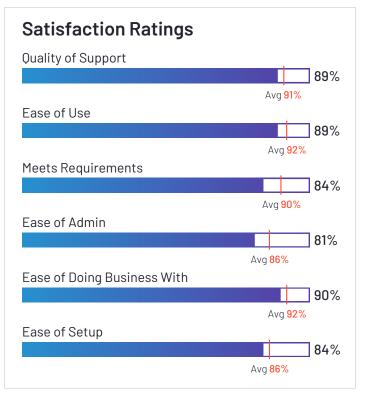
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Company Website www.uipath.com

ARIS Process Mining

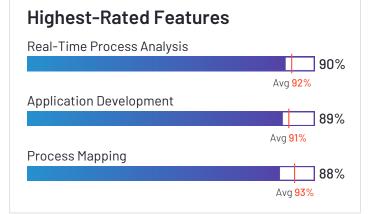
4.2 ★★★☆ (15)

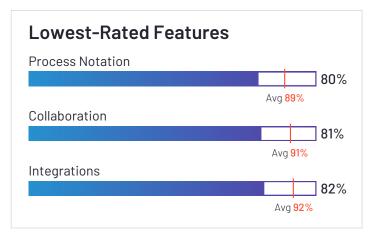
ARIS Process Mining has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 92% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend ARIS Process Mining at a rate of 83%.



Top Industries Represented







Ownership Software AG

HQ Location Darmstadt, Hessen



Employees (Listed On Linkedin) 4,020

Company Website softwareag.com

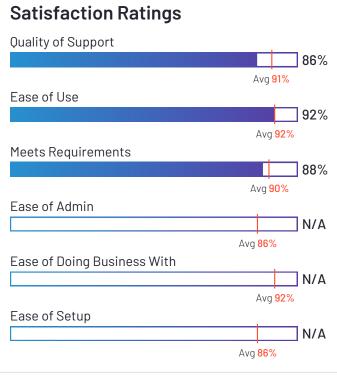


PEGA

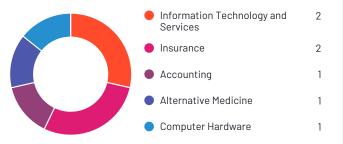
Pega Platform

4.2 ★★★★☆ (262)

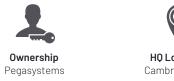
Pega Platform has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 47% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend Pega Platform at a rate of 71%. Pega Platform is also in the Application Development Platforms, Warranty Management, Workplace Innovation Platforms, Customer Journey Analytics, Robotic Process Automation (RPA), Low-Code Development Platforms, Business Process Management, Field Service Management, Digital Process Automation (DPA), Workflow Management, and Bot Platforms categories.



Top Industries Represented



*N/A is displayed when fewer than five responses were received for the question.





HQ Location Cambridge, MA



Year Founded 1983



Employees (Listed On Linkedin) 5,767



Company Website www.pega.com

Kofax Insight

4.5 ***** (10)

Kofax Insight has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Kofax Insight at a rate of 89%. Kofax Insight is also in the SAP Store category.

Top Industries Represented

Information Technology and

Services

Financial Services

Food & Beverages

Information Services

Banking

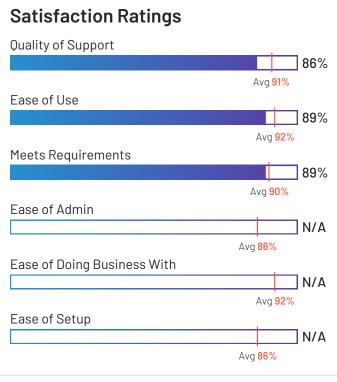
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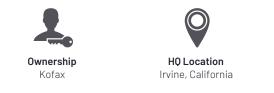
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$^{*}\mbox{N/A}$ is displayed when fewer than five responses were received for the question.





Year Founded 1985

Employees (Listed On Linkedin) 2,327



Company Website www.kofax.com

KOFAX



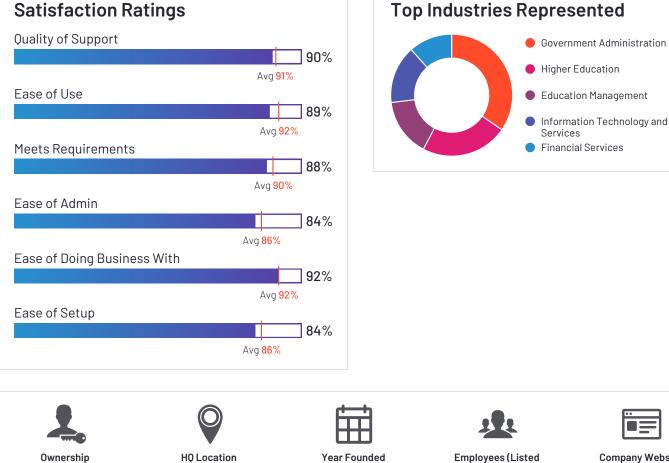
nintex

Nintex Process Manager (formerly Promapp)

4.4

Bellevue, WA

Nintex Process Manager (formerly Promapp) has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 95% of users rated it 4 or 5 stars, 89% of users believe it is headed in the right direction, and users said they would be likely to recommend Nintex Process Manager (formerly Promapp) at a rate of 88%. Nintex Process Manager (formerly Promapp) is also in the Business Process Management category.



2006

Employees (Listed On Linkedin)

970



18

12

8

8

6

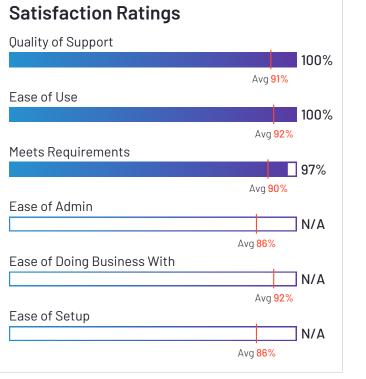
Company Website www.nintex.com

Nintex

mysmartautomation

4.9 * *** (25)

mysmartautomation has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend mysmartautomation at a rate of 97%. mysmartautomation is also in the Robotic Process Automation (RPA) category.



*N/A is displayed when fewer than five responses were received for the question.







Year Founded 2017

Employees (Listed On Linkedin) 56



Company Website humans4help.com

NysmartAutomation

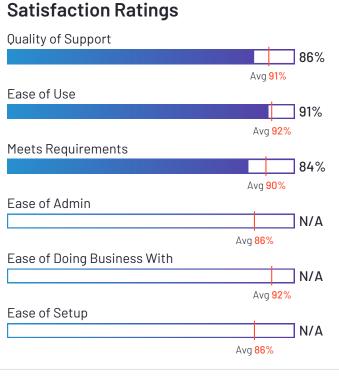




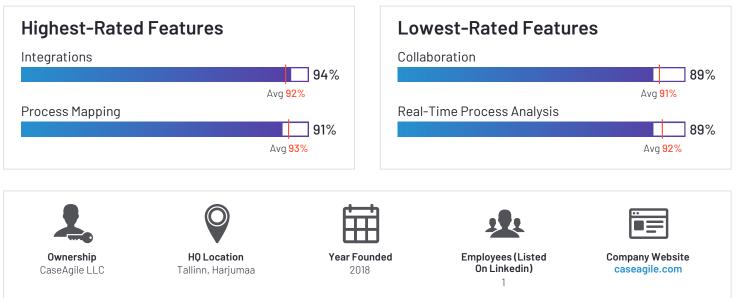
Enterprise Explorer

4.6

Enterprise Explorer has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 71% of users believe it is headed in the right direction, and users said they would be likely to recommend Enterprise Explorer at a rate of 91%.



$^{*}\mbox{N/A}$ is displayed when fewer than five responses were received for the question.



Top Industries Represented





Apromore

4.8 ***** (13)

Apromore has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Apromore at a rate of 96%.

Computer Software

Higher Education

Services Insurance

Management Consulting

Information Technology and

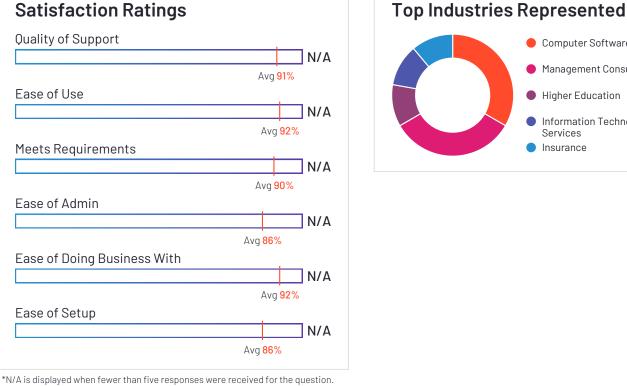
3

3

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Year Founded 2019



Employees (Listed On Linkedin) 45



Company Website apromore.com

Satisfaction Ratings

Satisfaction Ratings for Process Mining

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

	Satisf	action	Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	Net Promoter Score (NPS) (Range from -100 to +100)
IBM Process Mining	93%	98%	96%	88%	88%	97%	79%	97%	86
UiPath: Robotics Process Automation (RPA)	96%	99%	98%	89%	91%	96%	91%	97%	92
Celonis	91%	93%	89%	83%	91%	85%	82%	89%	75
Automation Anywhere - RPA Robotic Process Automation	92%	91%	90%	94%	90%	89%	94%	95%	75
Appian	87%	100%	84%	89%	93%	94%	92%	92%	56
InVerbis Analytics	95%	N/A	91%	93%	98%	100%	95%	95%	95
QPR ProcessAnalyzer	91%	100%	93%	86%	98%	91%	83%	91%	75
UiPath Process Mining	91%	93%	90%	73%	86%	88%	76%	84%	73
ARIS Process Mining	83%	100%	84%	81%	90%	89%	84%	89%	41
Pega Platform	71%	83%	88%	N/A	N/A	86%	N/A	92%	-20
Kofax Insight	89%	N/A	89%	N/A	N/A	86%	N/A	89%	80
Nintex Process Manager (formerly Promapp)	88%	89%	88%	84%	92%	90%	84%	89%	59
mysmartautomation	97%	N/A	97%	N/A	N/A	100%	N/A	100%	88
Enterprise Explorer	91%	71%	84%	N/A	N/A	86%	N/A	91%	80
Apromore	96%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	90
Average	90%	92%	90%	86%	92%	91%	86%	92%	70

*N/A is displayed when fewer than five responses were received for the question. **Net Promoter Score ranges from -100 to +100

Additional Data for Process Mining

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise (>1000 emp.)
IBM Process Mining	36%	42%	22%
UiPath: Robotics Process Automation (RPA)	49%	30%	21%
Celonis	14%	13%	72%
Automation Anywhere - RPA Robotic Process Automation	32%	36%	32%
Appian	27%	40%	33%
InVerbis Analytics	43%	33%	24%
QPR ProcessAnalyzer	42%	8%	50%
UiPath Process Mining	40%	20%	40%
ARIS Process Mining	17%	17%	67%
Pega Platform	33%	13%	53%
Kofax Insight	30%	10%	60%
Nintex Process Manager (formerly Promapp)	8%	51%	41%
mysmartautomation	28%	72%	0%
Enterprise Explorer	20%	50%	30%
Apromore	27%	45%	27%
Average	30%	32%	38%

(Additional Data for Process Mining continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Process Mining (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Method			
	Cloud	On-Premises	In-House Team	Seller Services Team	Third-Party Consultant	Don't know
IBM Process Mining	80%	20%	40%	20%	40%	0%
UiPath: Robotics Process Automation (RPA)	56%	44%	65%	12%	6%	18%
Celonis	65%	35%	43%	28%	17%	12%
Automation Anywhere - RPA Robotic Process Automation	67%	33%	80%	0%	0%	20%
Appian	78%	22%	33%	44%	11%	11%
InVerbis Analytics	N/A	N/A	N/A	N/A	N/A	N/A
QPR ProcessAnalyzer	60%	40%	40%	40%	20%	0%
UiPath Process Mining	36%	64%	63%	13%	8%	17%
ARIS Process Mining	63%	38%	50%	13%	0%	38%
Pega Platform	N/A	N/A	N/A	N/A	N/A	N/A
Kofax Insight	N/A	N/A	N/A	N/A	N/A	N/A
Nintex Process Manager (formerly Promapp)	77%	23%	77%	21%	0%	2%
mysmartautomation	N/A	N/A	N/A	N/A	N/A	N/A
Enterprise Explorer	N/A	N/A	N/A	N/A	N/A	N/A
Apromore	N/A	N/A	N/A	N/A	N/A	N/A

(Additional Data for Process Mining continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Process Mining (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating
IBM Process Mining	IBM	1911	301,650	15,377,210	715,022	4.2
UiPath: Robotics Process Automation (RPA)	UiPath	2005	4,396	341,796	98,930	4.1
Celonis	Celonis	2011	2,936	171,775	17,966	3.7
Automation Anywhere - RPA Robotic Process Automation	Automation Anywhere	2003	2,406	260,033	58,297	3.8
Appian	Appian	1999	2,189	90,023	16,866	4.4
InVerbis Analytics	InVerbis		16	728	185	N/A
QPR ProcessAnalyzer	QPR Software	1991	98	3,535	965	3
UiPath Process Mining	UiPath	2005	4,396	341,796	98,930	4.1
ARIS Process Mining	Software AG		4,020	168,818	33,904	4.4
Pega Platform	Pegasystems	1983	5,767	299,273	47,054	3.8
Kofax Insight	Kofax	1985	2,327	50,296	6,617	3.9
Nintex Process Manager (formerly Promapp)	Nintex	2006	970	37,776	8,404	4.5
mysmartautomation	Humans 4 Help	2017	56	7,366	87	N/A
Enterprise Explorer	CaseAgile LLC	2018	1	15	52	N/A
Apromore	Apromore	2019	45	4,621	703	N/A